



Datos: desbloqueando valor al andar

04.05.2023



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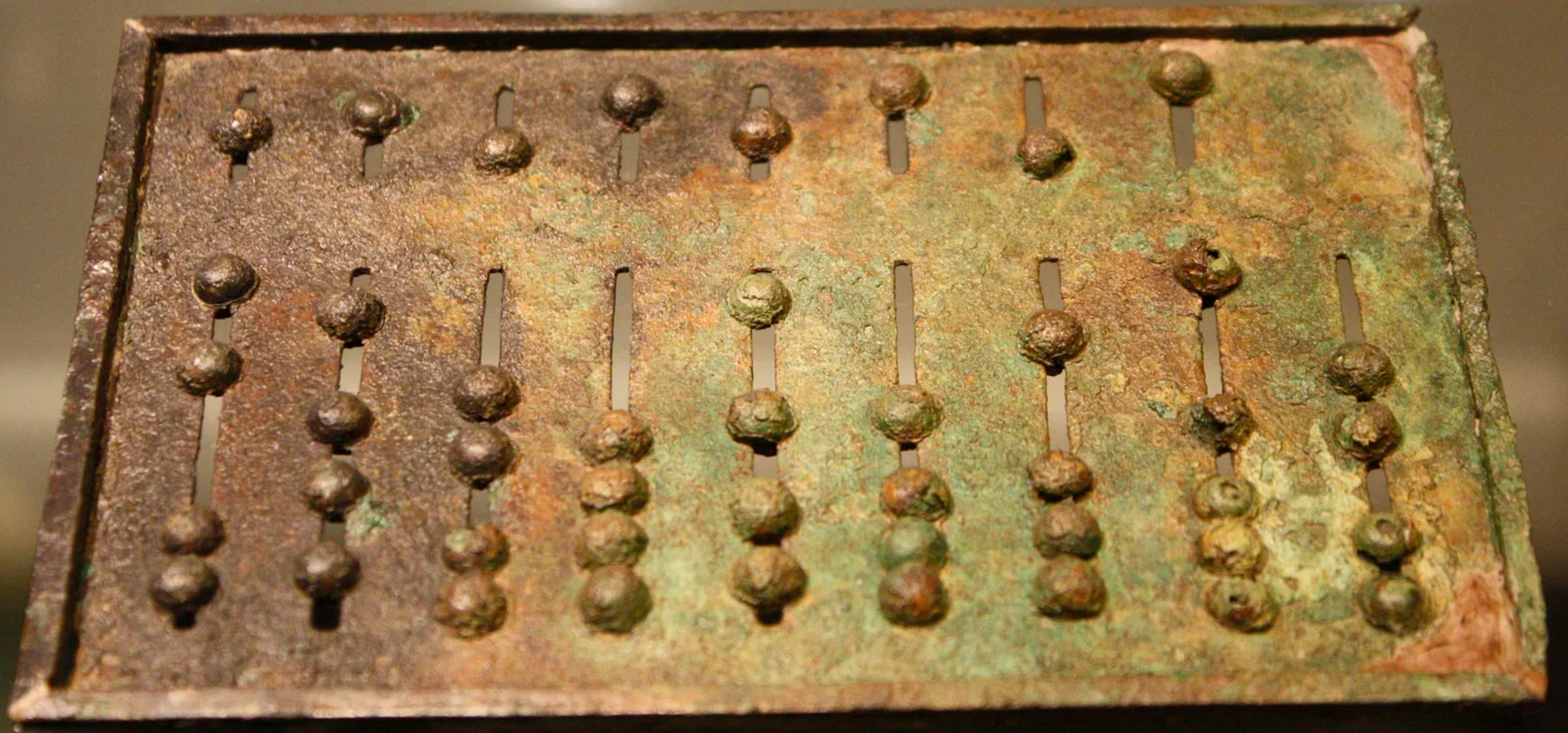
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ChatGPT



Examples

"Explain quantum computing in simple terms" →

"Got any creative ideas for a 10 year old's birthday?" →

"How do I make an HTTP request in Javascript?" →



Capabilities

Remembers what user said earlier in the conversation

Allows user to provide follow-up corrections

Trained to decline inappropriate requests



Limitations

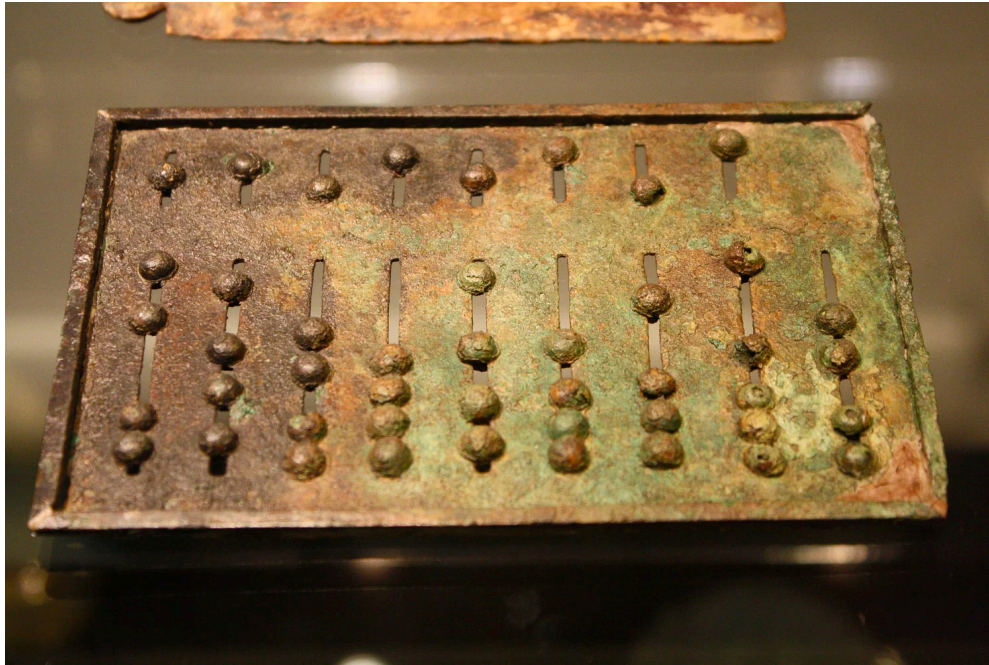
May occasionally generate incorrect information

May occasionally produce harmful instructions or biased content

Limited knowledge of world and events after 2021

Send a message.





1

2

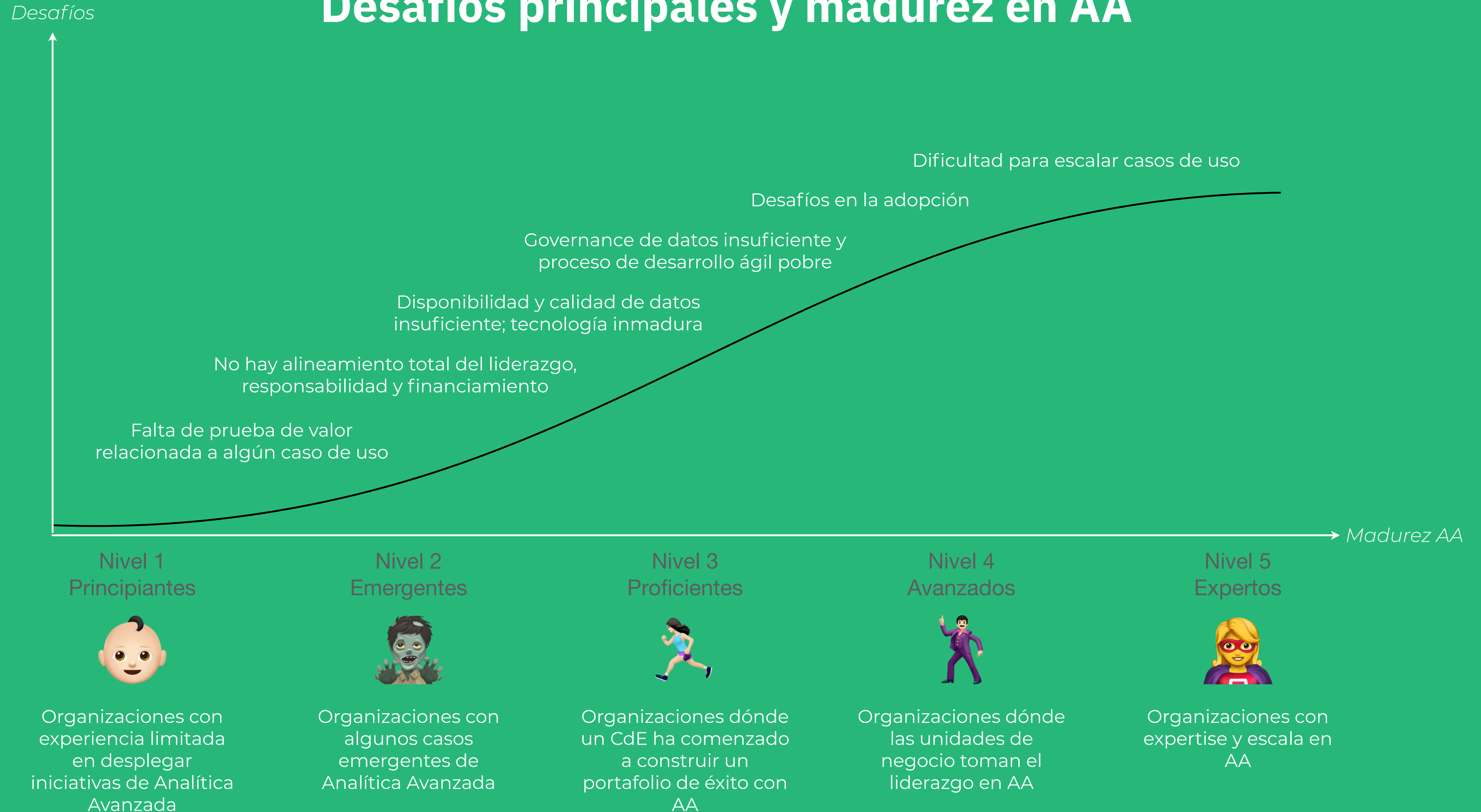
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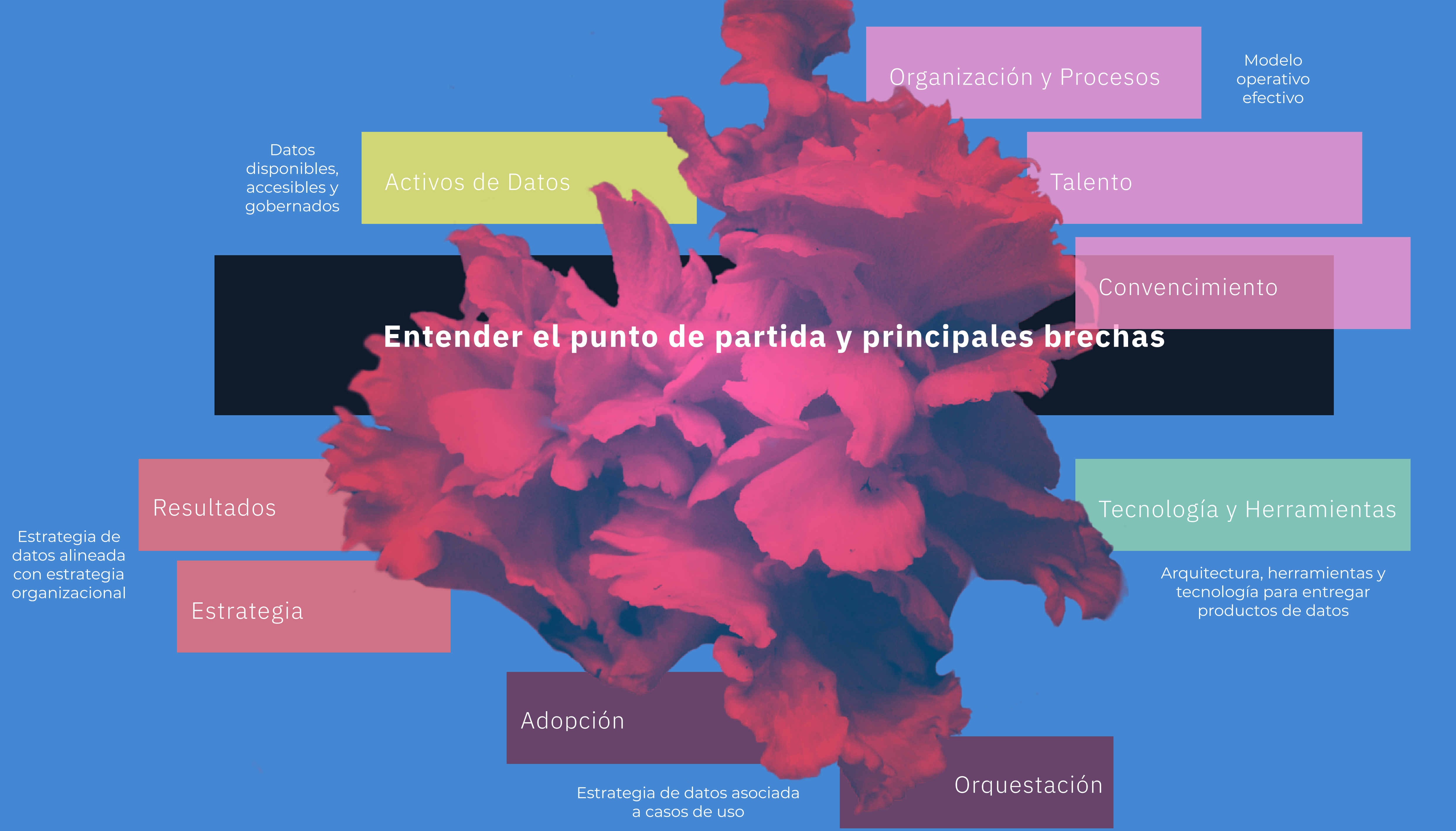
4

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¿Dónde está su organización hoy?

Desafíos principales y madurez en AA





Organización y Procesos

Modelo operativo efectivo

Datos disponibles, accesibles y gobernados

Activos de Datos

Talento

Convencimiento

Entender el punto de partida y principales brechas

Resultados

Tecnología y Herramientas

Estrategia de datos alineada con estrategia organizacional

Estrategia

Arquitectura, herramientas y tecnología para entregar productos de datos

Adopción

Estrategia de datos asociada a casos de uso

Orquestación



agile

data literacy & storytelling

data-driven thinking

change & transition management

technology trends

data governance

data-driven solution ideation

demand management

data analytics processes

use case development

data quality

analytics tools

target architecture

ChatGPT



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Por dónde @#ç∞~!"\$· empiezo?



Consejo #1

Empezar antes de
estar listas/os 🐣



Portfolio approach

Consejo #2

**Fomentar una
mentalidad de
aprendizaje 🧐**

Consejo #3

Consejo #4



Explotar y Explorar

